



Sports For Hope Foundation
運動燃希望基金

Unit 8, 1/F, Tesbury Centre,
28 Queen's Road East
Wan Chai, Hong Kong

October 2015

Dear Friend,

“Phenomenal – A Night to Fight For” Charity Gala
Saturday, 20 February 2016, at the Hong Kong Football Club

The Sports For Hope Foundation is pleased to present “Phenomenal – A Night to Fight For” charity gala which will be held on Saturday, 20 February 2016 from 6:30 pm, at the Hong Kong Football Club.

During this glamorous fundraising gala, 12 local and international professional and amateur boxers will face each other in the boxing ring to demonstrate the commitment, resistance, bravery, fighting spirit, mental and physical pain adaptation and many more skills and values that youngsters should develop in their growing paths. Organized in 6 bouts, both men and women boxers will meet to fight in exhibition rounds for a night of sports and entertainment in the presence of 400 distinguished guests. Net proceeds of the fundraising gala will benefit the Sports For Hope Foundation.

Established in 2011, the Sports For Hope Foundation is a non-profit organization in promoting sports to benefit young and underprivileged students and athletes in Hong Kong and Greater China. The Foundation advocates all-rounded sportsmanship by providing extensive support in sports training via sports award incentive programs, sports psychology, sports nutrition, sports physiotherapy and sports-related education overseas in a multi-cultural environment. Through 4 major ongoing projects namely the Sports Legacy Scheme by the Olympics Federation of Hong Kong, Chinese University Elite Athletes Scheme the Chinese University of Hong Kong, Outstanding Junior Athletes Scheme by the Hong Kong Sports Institute, and Tennis Rocks programs by the Hong Kong Tennis Association, the Foundation has been supporting over 4,000 children and constantly receiving encouraging response from the schools, the students, the parents and the athlete coaches.

The Sports For Hope Foundation is committed to raise vital awareness about the value of sports and even more vital, funds to sustain and expand existing programs and hope to reach out to more meaningful projects in Hong Kong and Greater China. Your support in this boxing fundraising gala will help us grow and support future generations through sports' values, guide those youngsters financially in need, pass on positive energy with hope, dream, lead them to their goals and bring them to a brighter future.

Enclosed the contribution form detailing how you can support us. We would be grateful if you could confirm your sponsorship at your earliest convenience and join us for a meaningful and fantastic evening! For further information regarding this fundraising gala, please contact our appointed PR agency Mazarine Asia Pacific, Mr. Michael Tong at +852 3678 0122 or michael.tong@mazarineap.com.

The Sports For Foundation appreciates all your generous support for such meaningful cause. We look forward to seeing you on 20 February 2016!

Yours sincerely,

Marie-Christine Lee
Founder
Sports For Hope Foundation

Nissim Tse
Ambassador
Sports For Hope Foundation

Encl: Table Sponsorship, Advertisement & Donation Form



“Phenomenal – A Night to Fight For” Charity Gala

Please send your completed Form with Crossed Cheque, copy of Cheque Deposit or Remittance Form
BEFORE 31 DECEMBER 2015 to:

SPORTS FOR HOPE FOUNDATION
Unit 8, 1/F, Tesbury Centre, 28 Queen's Road East, Wan Chai, Hong Kong
Email: sportsforhopefoundation@gmail.com / Tel: + 852 3748 9425

For enquiry, please contact our appointed PR agency Mazarine Asia Pacific:
Mr. Michael Tong – michael.tong@mazarineap.com / +852 3678 0122

TABLE SPONSORSHIP, ADVERTISEMENT & DONATION FORM

I / We would like to support the Sports For Hope Foundation charity gala “Phenomenal – A Night to Fight For” by pledging:

TABLE PATRON SPONSORSHIP

- DIAMOND TABLE
_____ table(s) of 10 persons at HK\$90,000 per table, inclusive of:
- Ringside table
 - Logo exposure at the gala venue
 - One full page of complimentary ROP advertising in programme book
- SILVER TABLE
_____ table(s) of 10 persons at HK\$60,000 per table, inclusive of:
- One full page of complimentary ROP advertising in programme book
- BRONZE TABLE
_____ table(s) of 10 persons at HK\$30,000 per table, inclusive of:
- Name acknowledgement in programme book ^{Note 1}
- INDIVIDUAL SEAT
_____ seat(s) allocated within Bronze Table Area at HK\$4,000 each

ADVERTISING IN PROGRAMME BOOK

- One Double-Page Spread Colour at HK\$18,000
- One Full Page ROP Colour at HK\$10,000

CASH DONATION

- I / We wish to make a donation of HK\$ _____ to support the Sports For Hope Foundation.

DETAILS OF SPONSOR / ORGANIZATION

Name of Donor: (Mr / Mrs / Ms / _____) _____

Company: _____ Title / Position: _____



Sports For Hope Foundation
運動燃希望基金

Unit 8, 1/F, Tesbury Centre,
28 Queen's Road East
Wan Chai, Hong Kong

Address: _____

Contact Person: _____ Title / Position: _____
*** If different from above.*

Tel: _____ Fax: _____

Email: _____

Note 1: Name
Acknowledgement
in Programme
Book:

*** I / We wish my / our name(s) to read as above in the programme book.*

DONATION METHOD

Crossed Cheque in HKD _____
Please make your crossed cheque payable to "SPORTS FOR HOPE FOUNDATION".

HKD Cheque Deposit or Remittance by RTGS in HKD _____
Account Name: SPORTS FOR HOPE FOUNDATION
Bank Name: OCBC Wing Hang Bank Ltd, Hong Kong
Account No.: 035-805-024739-200 (Currency in HKD)
SWIFT Code: WIHBHKHH
Bank Code: 035
Branch No.: 805

Signature: _____ Date: _____

Official receipt will be sent for supporter's tax deduction.